

For Immediate Release

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Praeses Hires New Business Development Manager

SHREVEPORT, LOUISIANA – April 23, 2013 – Praeses, a national leader in innovative software development and services, announced today that Kyle Tooke has joined Praeses as the Business Development Manager for its Business Technologies division. Kyle will focus on developing relationships with key accounts while seeking new business opportunities to support Business Technologies' rapid growth.

Kyle is an experienced business development professional, with a history of sales and marketing excellence in professional services and technology environments. He joins Praeses from Zywave, a nationally recognized provider of insurance broker and financial planning software solutions.

"We are excited to welcome Kyle to the Business Technologies division at Praeses," said Rob Parker, Director of Business Technologies. "He will be a valuable addition to our growing team. With a successful history of B2B sales to technology-enabled enterprise customers, Kyle is strategically placed to lead our drive for continued growth."

A graduate from Louisiana Tech University, Kyle holds a degree in Marketing.

About Praeses

Offering proven and consistent business success through a unique combination of people, process, and results, Praeses is a leader in innovative software development and services. Its client base of local, national, and international organizations includes small businesses, Fortune 100 companies, state and local governments, and the Department of Defense.

Employing a team of versatile professionals, Praeses offers an exceptional range of experience and expertise — aligning clients with its professionals to yield focused applications and solutions to business problems.

To learn more, visit us at www.praeses.com