

**For Immediate Release**

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**Praeses Reveals Updated Corporate Logo**

*Logo Reflects Expansion of Information Technology Services and Solutions*

**SHREVEPORT, LOUISIANA – April 28, 2010**– Praeses, a national leader in providing trusted information management services, today unveiled its updated logo to the public. The new brand is designed to reflect today's Praeses, an established company focused on people, process, and proven and consistent results to meet the needs of its customers.

“For over two decades, we have provided customers with solutions and services to fit their specific business’ needs,” stated Frank Auer, Praeses Chief Executive Officer. “By using a shared Praeses graphic identity system, we can help build upon the Praeses reputation for excellence. We can increase the quality, efficiency, and cost-effectiveness of our communications efforts and better reflect the diversity of our technology offerings. We have grown our capabilities with new product offerings, developed new technologies, and acquired new clients across several distinct markets. All of these aspects have culminated in expanding our identity as a modernized leader in information technology consulting and management.”

The updated logo is the first step in the ongoing evolution of Praeses’ overall brand. A new website, marketing and corporate collateral, exhibition displays, and promotional items will soon be unveiled to the public. Praeses will also provide the media and other interested parties with its Graphics Standards Manual which will provide information and guidelines for use of the updated logo.

**About Praeses:**

Praeses, offering proven and consistent business success through people, process, and results, is a leader in trusted information management services in both the private and public sectors. Founded in 1987, Praeses is a privately held company headquartered in Shreveport, Louisiana. Its comprehensive client base of local, national, and international organizations includes small businesses, Fortune 100 companies, state and local governments, the US Air Force, the US Army, and the US Navy.

Employing a team of versatile professionals while working with a diverse customer base, Praeses has an unmatched, comprehensive range of experience and expertise in this region. Praeses matches clients with its professionals to yield focused solutions and applications appropriate for the needs of specific markets such as Government, Insurance, Health Care, Telecommunications, Manufacturing, Energy, Non-Profit, and Retail.

Praeses boasts a strong offering of products which exist within its business groups including inmate telecommunications management, regulatory process management, and information technology management. Our products and services include inmate services to correctional facilities, Jurisdiction Online products, IT consulting, software development, mobile application development, online marketing and advertising, graphic and web design, and brand creation and management.

For more information about Praeses and our products, visit us at [www.praeses.com](http://www.praeses.com).