

**For Immediate Release**

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**Cerner Joins the PocketRx Reseller Program**

**SHREVEPORT, LOUISIANA – April 9, 2013** – Praeses, a national leader in innovative software development and services, announced today that Cerner has become an authorized reseller of PocketRx, its popular mobile prescription refill application. Cerner’s pharmacy management system, licensed by over 1,750 retail pharmacies, includes 1,000 chain stores and hundreds of independent pharmacies.

“This partnership with Cerner will create a winning opportunity for both companies to increase service to clients while creating a way for clients to generate additional revenue through one of the most popular mobile pharmacy brands,” stated Michael Chin, Vice President of Marketing at Praeses.

PocketRx boasts a list of features that includes individualized branding with pharmacy logo and information, outstanding user experience with simplified data entry, multiple location capability, and bar code scanning to make the pharmacy customer refill process more efficient. Each application integrates easily with pharmacy management systems.

The PocketRx Reseller Program is designed for independent pharmacy management specialists and offers them multiple levels of participation focused on improving pharmacy customer growth and retention. The program gives pharmacy management specialists the option to select the appropriate level of participation that best meets their needs.

For more information about the PocketRx reseller program, contact a Praeses mobile specialist at (877) 246-8155 or email them at [myapp@pocket-rx.com](mailto:myapp@pocket-rx.com).

To learn more, visit us at [www.pocket-rx.com](http://www.pocket-rx.com).

**About Praeses**

Offering proven and consistent business success through a unique combination of people, process, and results, Praeses is a leader in innovative software development and services. Its client base of local, national, and international organizations includes small businesses, Fortune 100 companies, state and local governments, and the Department of Defense.

Employing a team of versatile professionals, Praeses offers an exceptional range of experience and expertise — aligning clients with its professionals to yield focused applications and solutions to business problems.

To learn more, visit us at [www.praeses.com](http://www.praeses.com).