



For Immediate Release

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### **Praeses Adds Liberty Bankers Life as RESPONDPlatform Customer**

#### *Major Life Insurance Carrier to Utilize Innovative Mobile Insurance Platform*

SHREVEPORT, LOUISIANA – July 19, 2018 – Praeses, a national leader in software and mobile application development services, is pleased to announce that Liberty Bankers Life Insurance Company (LBL) has selected the RESPONDPlatform to support its home service producers. RESPONDPlatform, a native mobile application, includes modules for illustrations, e-forms, and collections, as well as a producer portal. The platform improves efficiencies, reduces the time of the application lifecycle, increases the number of in good order (IGO) applications submitted to underwriting, provides visibility into agent operations, reduces errors, and eliminates paper from applications and collections processes. Additionally, Praeses will provide professional services to implement and support LBL’s use of the platform.

“We are very excited to work with Praeses,” said Eric Johansson, Chief Operations Officer for LBL. “Providing a cutting-edge technology platform to producers which automates and tracks premium collections along with business quality and performance reporting was a strategic objective of ours, and Praeses delivered both – and more – with their RESPONDPlatform.”

Praeses President Adam Rosen added, “Praeses is proud to add LBL to our list of RESPONDPlatform customers. We look forward to continuing our partnership with them and adding increasing value to their organization by helping improve their agent operations in the field.”

With over 20 years’ experience in the insurance industry, Praeses is a recognized leader in the Life and Property and Casualty space. To learn more about how the RESPONDPlatform and other innovations from Praeses can benefit your company, call 318-425-8125 or email [btsolutions@praeses.com](mailto:btsolutions@praeses.com).

#### **About Liberty Bankers Life Insurance Company**

Liberty Bankers Life Insurance Company offers life insurance, annuity, and health insurance products in 47 states designed to help individuals and businesses meet protect their financial goals. LBL has developed a proven track record for growth of assets, premiums and earnings over the last decade, with more than \$2 billion in assets now under management.

LBL is currently rated B++ with a secure, stable rating outlook by A.M. Best Company, the most recognized rating agency for the insurance industry.

To learn more, visit [www.libertybankerslife.com](http://www.libertybankerslife.com)

## **About Praeses**

Offering proven and consistent business success through a unique combination of people, process, and results, Praeses is a leader in innovative software development and services. Its client base of local, national, and international organizations includes small businesses, Fortune 100 companies, state and local governments, and the Department of Defense.

Employing a team of versatile professionals, Praeses offers an exceptional range of experience and expertise — aligning clients with its professionals to yield focused applications and solutions to business problems.

To learn more, visit us at [www.praeses.com](http://www.praeses.com).