

**For Immediate Release**

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**Praeses Introduces the New PocketLife Mobile Application**

*Enterprise Solution for the Life Insurance Industry*

**SHREVEPORT, LOUISIANA – April 9, 2013** – Praeses, a national leader in innovative software development and services, today announced the launch of its new mobile insurance application for life insurance agencies. PocketLife extends the capabilities of agents outside of the office, by providing the ability to generate on-site quotes for prospects, submit applications directly to the agency for approval, and account for collected premiums. Agents can perform these functions while in the field, directly from mobile tablet devices, creating a completely paperless process – improving agency competitiveness, customer retention, and agency sales.

PocketLife improves efficiency across the enterprise, combining streamlined workflow of essential business processes with additional features such as secure login, reporting and reconciliation functions, comprehensive data exporting and easy integration with insurance systems. Individually branded for each agency, the PocketLife solution is available for immediate deployment across the enterprise.

“The ability to quote, create, and submit policy applications on-site using a paperless mobile application offers significant competitive advantages to life insurance agencies,” stated Rob Parker, Director of Business Technologies for Praeses. “PocketLife is a tool that can markedly increase enterprise efficiency, customer and agent retention, and sales revenue.”

For more information about PocketLife, contact a Praeses mobile specialist at (800) 333-8856 or email us at [sales@pocketlifeagent.com](mailto:sales@pocketlifeagent.com).

**About Praeses**

Offering proven and consistent business success through a unique combination of people, processes, and results, Praeses is a leader in innovative software development and services. Its client base of local, national, and international organizations includes small businesses, Fortune 100 companies, state and local governments, and the U.S. Department of Defense.

Employing a team of versatile professionals, Praeses offers an exceptional range of experience and expertise — aligning clients with its professionals to yield focused applications and solutions to business problems.

To learn more, visit us at [www.praeses.com](http://www.praeses.com).