

For Immediate Release
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Praeses Releases PocketRx, The Ultimate Prescription Refill Application for Smartphones

Pharmacies can now offer customers the mobile convenience of refilling their prescriptions “on the go.”

SHREVEPORT, LOUISIANA – June 28, 2011 – Praeses, a national leader in providing trusted information management services and mobile applications, today announced the release of a new smartphone application, PocketRx, which brings prescription refill services to the mobile device user. With PocketRx, pharmacies can now offer a mobile solution to their customers, giving them the utmost convenience in being able to access their pharmacy prescriptions at any time – from any location.

Praeses began prescription refill mobile application work last year with the creation and introduction of an Apple iPhone application for Causey’s Pharmacy, a Natchitoches-based company. The application allows Causey’s customers to refill their current prescriptions using their iPhone.

“The move to a mobile application which gives our customers greater access to our services and their prescriptions has proven to be a great success,” said Steven Boyd at Causey’s Pharmacy. “We have had a significant amount of downloads from the Praeses iTunes Store and the number for prescription refills from the iPhone has continued to grow.”

The current version of PocketRx boasts a list of features that includes customized phone screens with pharmacy logo and information, great user experience with simplified data entry, and even bar code scanning to make the refill process more efficient. Each application can be customized for individual pharmacies and integrates easily with current or proposed pharmacy management systems.

“Praeses continues to develop mobile applications for a variety of smartphone and tablet devices, and we are pleased to announce our latest venture into the world of mobile devices,” said Kempton Schwab, President at Praeses. “With PocketRx, our mobile business team and highly-skilled programmers, have now allowed our pharmacy customers to offer a great new mobile service to their customers.”

Currently the PocketRx application has been integrated with the Apple iPhone – Android, Windows Phone 7, and Blackberry versions in the immediate future.

For more information about PocketRx, contact a Praeses mobile specialist at (318) 424-8125 or via email at pocketrx@praeses.com or visit us at www.pocket-rx.com.

About Praeses

Praeses, offering proven and consistent business success through a unique combination of people, processes and results, is a leader in information management services. Its client base of local, national and international organizations includes small businesses, Fortune 100 companies, state and local governments, and the Department of Defense.

Employing a team of versatile professionals, Praeses offers an unmatched, comprehensive range of experience and expertise. Praeses matches clients with its professionals to yield focused applications and solutions to business problems. Praeses boasts a strong offering of products and services, including correctional services management and consulting, regulatory process management, IT consulting, and software development

For more information about Praeses and its products, visit us at www.praeses.com.