For Immediate Release
Contact: Rebecca Morgan
Phone: (318) 841-3201
Email: pr@praeses.com

Praeses Introduces New Reseller Program for PocketRx
Popular Mobile App Now Available Through Pharmacy Management System Specialists

SHREVEPORT, LOUISIANA – March 19, 2013 – Praeses, a national leader in software development and services, today announced a new reseller program for PocketRx, its mobile prescription refill application.

The PocketRx Reseller Program is designed for organizations operating in the independent pharmaceutical services market and offers them multiple levels of participation focused on improving pharmacy customer retention and growth, for themselves or their member pharmacies. Available on multiple mobile platforms, PocketRx provides participants an individually branded mobile refill application, an outstanding user experience with simplified data entry, and bar code scanning capability.

 "Our popular PocketRx product is the market leader in independently branded pharmacy refill mobile applications," stated Michael Chin, Vice President of Marketing. "PocketRx will continue to offer benefits to our participating pharmacies, while our reseller program will create a mutually beneficial opportunity for both Praeses and our reselling partners to increase service to customers, while providing additional revenue opportunities."

The program provides multiple levels of participation, and gives participating organizations the option to select the level that best meets their needs.

For more information about the PocketRx reseller partner program, contact a Praeses mobile specialist at (877) 246-8155 or email them at myapp@pocket-rx.com.

About PocketRx

A mobile prescription refill application, PocketRx boasts a list of features that includes customized phone screens with pharmacy logo and information, multiple location capability, great user experience with simplified data entry, and bar code scanning to make the pharmacy customer refill process more efficient. Each application can be branded for individual pharmacies and integrates easily with pharmacy management systems.

To learn more, visit us at *www.pocket-rx.com*

About Praeses

Offering proven and consistent business success through a unique combination of people, process, and results, Praeses is a leader in software development and services. Its client base of local, national, and international organizations includes small businesses, Fortune 100 companies, state and local governments, and the Department of Defense.

Employing a team of versatile professionals, Praeses offers an exceptional range of experience and expertise — aligning clients with its professionals to yield focused applications and solutions to business problems.

To learn more, visit us at *www.praeses.com*