

For Immediate Release

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Praeses Launches New Website to Further Strengthen Customer Awareness
Website Reflects Innovation of Information Technology Services and Solutions

SHREVEPORT, LOUISIANA – July 13, 2010— Praeses, a national leader in providing trusted information management services, today launched its newly redesigned website to the public. The new corporate website, www.praeses.com, has been reworked to be more user-friendly, to strengthen the Praeses brand, and to more accurately explain the capabilities of the company.

“At Praeses, we have always taken customer care seriously. With this intuitive and easily navigable site, users will be able to have a more informative and engaging experience. Our goal is to ensure that our new web presence speaks to our viewers in a thorough and inviting way,” states Frank Auer, Chief Executive Officer of Praeses.

The site’s user-friendliness is enriched by Web 2.0 capabilities, including videos and access to social networking tools. Users now have more options to provide insight into and interaction with the company through these links. Additional corporate pages clearly explain each of the three business concentrations: [Information Technology Consulting](#), [Correctional Services](#), and [Jurisdiction Online](#), while introducing the company and its solutions.

By redesigning and updating the functionality of the website, the new web presence accurately reflects the caliber of the solutions and services offered by Praeses’ lines of business.

Kempton Schwab, President of Praeses says, “We are an information technology consulting and information management expert, and now our website shares this experience and expertise with our current and potential users.”

About Praeses:

Praeses, offering proven and consistent business success through people, process, and results, is a leader in trusted information management services in both the private and public sectors. Founded in 1987, Praeses is a privately held company headquartered in Shreveport, Louisiana. Our comprehensive client base of local, national, and international organizations includes small businesses, Fortune 100 companies, state and local governments, the US Air Force, the US Army, and the US Navy.

Employing a team of versatile professionals while working with a diverse customer base, Praeses has an unmatched, comprehensive range of experience and expertise in this region. Praeses matches clients with our professionals to yield focused solutions and applications appropriate for the needs of specific markets such as Government, Insurance, Manufacturing, Healthcare, Telecommunications, Energy, Non-Profit, Sports, Logistics and Retail. Praeses boasts a strong offering of products and services, including: correctional services management and consulting, regulatory process management, IT consulting, software development, mobile application development, online marketing and advertising, graphic and web design, and brand creation and management.

For more information about Praeses and our products, visit us at www.praeses.com.